

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 02578 290752Z

15

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 102247

R 290715Z MAY 75
FM AMEMBASSY STOCKHOLM
TO AMEMBASSY PARIS
INFO USDOC WASHDC
SECSTATE WASHDC 4776

UNCLAS STOCKHOLM 2578

PARIS FOR PAS:WARNES; USDOC FOR BIC/OIM:BELDEN/FIELD/RUFFNER

E.O. 11652: N/A

TAGS: BEXP, EAIR, SW

SUBJECT: COMMERCIAL PROGRAM: PARIS AIR SHOW (PAS), MAY 30-
JUNE 8, 1975

REF: 1. STOCKHOLM 1592; 2 STOCKHOLM 2369; 3. STOCKHOLM 2520;
4. PARIS 13044; 5. PARIS 13041

1. SUMMARY OUR FINDINGS CONCERNING FIRMS HAVING AGENT/
DISTRIBUTOR INTEREST WITH 17 NTM EXHIBITORS LISTED IN YOUR
REP/FIND BOOKLET REPORTED OURTEL REFERENCE THREE MAY 23.
COPIES OUR WTDRS WERE AIRMAILED SAME DATE TO COMAFF:BLODGETT
FOR WARNES. PLEASE ADVISE IF LATTER NOT RECEIVED.

2. ADDITIONAL DATA RE MILITARY AND/OR OTHER VIPS FORWARDED
YOUR OFFICE BY OURTEL REFERENCE TWO.

3. "SPECIAL" NEWS RELEASE ON OUR COMMERCIAL NEWSLETTER FORMAT
STATIONARY WAS PREPARED ON US PAVILION (AND AGENTS) AND
INSERTED IN ENVELOPES TO OUR 1,700 ADDRESSEES FOR OUR APRIL/MAY
COMMERCIAL NEWSLETTER. THIS IS RECEIVED BY ALL BANKS/CHAMBERS
OF COMMERCE/MAIN INDUSTRIAL DECISION-MAKERS AND END-USERS AS
WELL AS AGENTS/REPS OUR MARKET.

4. FOR YOUR SPECIAL ACTION PLEASE. CAN YOU SEND TWELVE US
PAVILION AND/OR VIP PASSES TO ERIK WESTBERG, HOTEL BAUDEN,
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RUE PIERRE SEMARD, PARIS. WESTBERG IS DIRECTOR OF GROUP OF 12

(7 MEN AND 5 WOMEN) CIVILIANS VISITING PAS FOR SWEDISH ROYAL
AIR FORCE. THIS GROUP IS IN CHARGE OF GROUND SUPPORT SERVICES
AND IS INTERESTED IN: HYDRAULICS; ELECTRONICS; GROUND SUPPORT
EQUIPMENT SYSTEMS; AND INSTRUMENT LANDING SYSTEMS, AMONG OTHERS.
GROUP'S SWEDISH ADDRESS FYI IS F-15, 82601 SODERHAMN, SWEDEN:
TEL (0270) 14 390, EXT. 146. GROUP WILL BE IN PARIS
JUNE 1 - 8.
STRAUSZ-HUPE

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NNN

Message Attributes

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